

NADA ELBASYOUNY.

Designer & Artist

+971 50 8192593

nada.elbasyouny@gmail.com

www.nadasigns.com



EXPERIENCE.

The Qode (Dubai, UAE) Freelance Motion Graphic Designer

Aug.2023 - Feb.2024

- In charge of creating social and digital content to promote clients online. In addition, assisting the events team in creating mock-ups and digital invites.

Koosh (Dubai, UAE) Freelance Graphic Designer

May.2022 - Sept.2022

- In charge of creating the visual identity. This included: Logo, color scheme, typography, letterhead, invoice, email signature, business cards, brand guidelines, and some merchandise (stickers, notebooks, tote bags, mugs...)

Bfound (Dubai, UAE) Internship

Sept.2021 - Jan.2022

- Produced digital content for companies to post on their social media (focused on Instagram calendars, Snapchat, Tiktok, Google, and Linkdin ads).
- Assisted with company profile projects and logo design.

Tolo Tv, MOBY Group (Afghanistan, remote) Freelance

Apr. - Jun.2021

- Led the illustration and development of the characters in an animated children's show.
- Designed an animated Islamic-inspired clock to be broadcasted across the local news channel during the month of Ramadan.

EDUCATION.

B.A. Visual Communication (Graphic Design and Sequential Art)

Savannah College of Art and Design, 2018-2023

Dean's List 2018-2023, 3.9 GPA

IB Diploma

Universal American School

Dubai, UAE, 2016-2018

SOFTWARE.

- Adobe- Photoshop, Illustrator, InDesign, After Effects, & Premiere Pro
- Autodesk Maya
- Ibis X Paint
- Microsoft Office

NADA ELBASYOUNY.

Designer & Artist

+971 50 8192593

nada.elbasyouny@gmail.com

www.nadasigns.com



SKILLS.

- Illustration
- Character Design
- Storyboarding
- 2D Design
- Branding
- Ideation
- Print Design
- Photo Editing
- Video Editing

SOFT SKILLS.

- Active listener
- Fast learner
- Conflict resolution
- Creativity
- Team-player
- Adaptability
- Storytelling
- Growth Mindset
- Problem Solver
- Risk Taker

LANGUAGES.

Fluent in **English & Arabic.**