

NADA ELBASYOUNY.

Multi-Media Designer

+971 50 8192593

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www.nadasigns.com

<https://www.linkedin.com/in/nadaelbasyouny/>



EXPERIENCE.

The Qode (Dubai, UAE) Motion Graphics Designer

Aug.2023 - June 2025

- Responsible for creating social and digital content, campaign visuals, packaging design, and marketing assets. Supported the digital marketing, PR, and events teams through mock-ups, print collateral, and cross-functional design needs.

Koosh (Dubai, UAE) Freelance Graphic Designer

May.2022 - Sept.2022

- In charge of creating the visual identity. This included: Logo, color scheme, typography, letterhead, invoice, email signature, business cards, brand guidelines, and some merchandise (stickers, notebooks, tote bags, mugs...)

Bfound (Dubai, UAE) Internship

Sept.2021 - Jan.2022

- Created digital content for social media platforms, focusing on Instagram calendars, Snapchat, TikTok, Google, and LinkedIn ads.
- Assisted with company profile projects and logo design.

Tolo Tv, MOBY Group (Afghanistan, remote) Freelance

Apr. - Jun.2021

- Led the illustration and development of the characters in an animated children's show.
- Designed an animated Islamic-inspired clock to be broadcasted across the local news channel during the month of Ramadan.

EDUCATION.

B.A. Visual Communication (Graphic Design and Sequential Art)

Savannah College of Art and Design, 2018-2023

Dean's List 2018-2023, 3.98 GPA

IB Diploma

Universal American School

Dubai, UAE, 2016-2018

SOFTWARE.

- Adobe- Photoshop, Illustrator, InDesign, After Effects, & Premiere Pro
- Autodesk Maya
- Ibis X Paint
- Microsoft Office

NADA ELBASYOUNY.

Designer & Artist

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SKILLS.

- Illustration
- Character Design
- Storyboarding
- Multimedia Design
- Print Design
- Motion Graphics
- Branding
- Photo Editing
- Video Editing

SOFT SKILLS.

- Active listener
- Fast learner
- Conflict resolution
- Adaptability
- Growth Mindset
- Team-player
- Consistency
- Problem Solver
- Risk Taker

LANGUAGES.

Fluent in **English & Arabic.**